



les ateliers Radio-Canada



RADIO-CANADA WORKSHOPS

Radio-Canada is excited to offer a **free** and enriching activity at your local **library** or **francophone cultural centre**!

We're inviting young people to dive into a **unique journalistic** and **educational experience**, inspired by La Minute MAJ and the stories produced by RAD. This isn't just an activity — it's a creative and fun adventure for youth **aged 9 to 17**, designed to spark curiosity and build confidence. And who knows? It might even uncover some hidden talents, both in front of and behind the camera!



[Click here for a preview of the experience!](#)

OUR COMMITMENTS TO YOU

As the official broadcaster for all of French-speaking Canada, Radio-Canada is proud to offer **free** journalistic workshops specially designed for **young people aged 9 to 17**. These activities are available to public libraries and francophone cultural centres in your region, aiming to **enrich** your programming and build a vibrant, lasting **connection** with the younger generation.

Radio-Canada provides all participating institutions with the following:

- A **promotional kit**, including a selection of graphic assets and a promotional video to help you effectively recruit participants.
- A **three-hour** workshop, offering a unique journalistic and educational experience inspired by [MAJ](#) (news for young people) and [Rad](#) (Radio-Canada's journalism lab). It tackles engaging topics like disinformation, the ecological footprint of social media and the zero-waste trend.
- Our professional and enthusiastic team of **ambassadors**, along with all **equipment** needed to hold a workshop for up to **36 participants**.
- A ready-to-use parental **consent form** for your minor participants (if needed).

Our Approach: Nurturing Creativity Through Cultural Mediation

By connecting with young people, the Radio-Canada team strives to promote civic engagement and share immersive, inclusive and community-building experiences around media and its related fields.

We champion the process of experimentation over simply achieving a final product. This hands-on approach allows young people to freely explore, collaborate and co-create, significantly enriching their knowledge and boosting their learning.

Ultimately, our goal is for young participants to discover new things and have fun. It's not about the end result, but the experience itself!

PARTNER INSTITUTION COMMITMENTS

We ask our partner libraries and francophone cultural centres to commit to:

- Handling all aspects of participant **recruitment**, including the:
 - **Promotional campaign.**
 - **Registration** process.
 - Securing of **parental consent.**
- Providing Radio-Canada with a **venue** free of charge, able accommodate a maximum of **40 people.**

ACTIVITY ESSENTIALS

Participants

Workshops are designed for a minimum of 10 participants.

- Teams are made up of four to six young people.

Duration

Please allow a total of three hours, covering participant reception, news report creation and a project screening session.

Language

While our workshops are offered in French only, we'll be thrilled to welcome and include young people eager to experience it!

Age

The workshops are tailored for youth aged 9 to 17, as the activities require strong reading proficiency.

Space Requirement

For optimal content creation, teams will need space to spread out and record their items. To ensure peace and quiet for library users, we recommend a large room plus additional “satellite” areas that won’t disrupt ongoing library activities.

Technical Requirements

Our activity is completely ready-to-use and requires no technical support from your end.

If you have a projection screen with a sound system available in the activity room, we can use it for our introduction videos and the closing screening of the teams’ creations. Otherwise, we’ll bring our own setup.

Arrangements to plan for:

- Introduction and closing screening: 36 chairs (or participant count) set up in presentation style, facing a screen or large television (we’ll provide the HDMI cable).
- Filming and editing: A large table with six chairs for editors, conveniently located near an electrical outlet (one will be enough, as we bring extension cords and power strips!); ample space for teams to film.

Parking

Space for one vehicle.

On-Site Supervisor

A library or centre representative must be present and available should any needs arise.

CONTACT US

Damien Lehembre

Damien.lehembre@radio-canada.ca

Lead , Citizen Experiences and Partnerships | West & The North

t 604 662-6135 | m 778 840-6165 |

Fatumata Bah

Fatumata.bah@radio-canada.ca

Senior Officer, Citizen Experiences and Partnerships, West & The North

m 780-676-1252 - Office : 780-468-2369